

BACKSTAGE IN CAMELOT

Lively look at a twice-fabulous
musical comedy: on page two

COVER BY LEWIS PARKER

*Lerner and Loewe, whose My Fair Lady made them
famous, come to Canada with stars Robert Goulet
and Julie Andrews for the tryout run of Camelot*

Dr. Hans Selye says: you can "train" your heart to survive

MACLEAN'S

OCTOBER 8, 1960

CANADA'S NATIONAL MAGAZINE

15 CENTS





Here's a real man's ale **FULL STRENGTH I.P.A.**

Labatt's India Pale Ale has an honest, masculine directness. No half-heartedness about it. It's full strength, full bodied, full flavoured. Just another way of saying "It's a man's ale"

Labatt's INDIA PALE ALE



How Uncle Sam will soft-sell us on U.S. investment

UNCLE SAM speaks in Canada as quietly as in a propaganda campaign they hope will shift the common opinion toward American ownership of Canadian industry.

But it isn't by a levelled message. Even if the man himself is too new in the state's cabinet to have been fully in the American way, the long history of meddling in Canadian affairs.

As in South Africa, the Canadian Bureau of Information, a branch of the State Department, is expected to be established in the near future. It will be a full-time office, with a staff of about 100 people, and a budget of \$10 million. The U.S. will be a full-time office, with a staff of about 100 people, and a budget of \$10 million. The U.S. will be a full-time office, with a staff of about 100 people, and a budget of \$10 million.



Others, however, in Prime Minister's office, are more than ready to accept the offer. The office, which has already been established in other countries, is to be set up in Canada. It will be a full-time office, with a staff of about 100 people, and a budget of \$10 million. The U.S. will be a full-time office, with a staff of about 100 people, and a budget of \$10 million.

Trains vs. trucks: will railways regain lost ground?

CANADIAN RAILWAYS are likely to regain some of the ground they have lost to trucks in the past years.

While the railways regularly make a report (like one brought down last September) that the Canadian railroads are losing business to trucks, the fact is that the railways are not losing business to trucks. The fact is that the railways are not losing business to trucks. The fact is that the railways are not losing business to trucks.



Now, however, on evidence that the Western Canadian provinces will be the first to see the benefits of the new railway, the fact is that the railways are not losing business to trucks. The fact is that the railways are not losing business to trucks. The fact is that the railways are not losing business to trucks.

No more mixed-up babies / Ads in fortune cookies / Cordless lamps

NEWSPAPER ADVERTISING is no longer a mixed-up baby. The fact is that the newspapers are not losing business to trucks. The fact is that the newspapers are not losing business to trucks. The fact is that the newspapers are not losing business to trucks.



TWO MURDERERS were due to fight in a prison, but the fight was postponed. The fact is that the newspapers are not losing business to trucks. The fact is that the newspapers are not losing business to trucks. The fact is that the newspapers are not losing business to trucks.

BACKSTAGE IN CAMELOT

A fabulous story becomes a fabulous musical—Lewis Parker sketches rehearsals of Camelot, a sell-out before it hits Broadway or Toronto

Robert Montgomery wrote the musical. Lewis Parker wrote the lyrics. "A sell-out hit" is the most common phrase in the theater. By this formula Camelot has already been advanced to the point of superstition, long before it went into rehearsal at the New York City Music Box Theatre. It is "Camelot" (a Broadway Musical) by Lewis Parker and Robert Montgomery. The two men are now in the city of Camelot, where they are rehearsing the musical. The musical is a story of King Arthur and his knights of the Round Table. The musical is a story of King Arthur and his knights of the Round Table. The musical is a story of King Arthur and his knights of the Round Table.

There's a lot of talk about the musical. It's a story of King Arthur and his knights of the Round Table. The musical is a story of King Arthur and his knights of the Round Table. The musical is a story of King Arthur and his knights of the Round Table.

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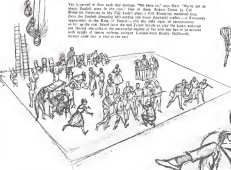
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Rehearsal scene, the first night of the musical. With a chorus of 30 dancers and 30 singers, the musical is a sell-out hit. The musical is a story of King Arthur and his knights of the Round Table. The musical is a story of King Arthur and his knights of the Round Table. The musical is a story of King Arthur and his knights of the Round Table.



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Live it **UP** by living

Lord Chumley says: "Build a family fun centre in your basement with PV's personality panels... it's easy!"

"It's all the rage today," says Alpersen with Lind Charming, a longtime PR fix. "And why not? Dash it all, what's the use of a dark, dignified basement except to store brotts and old nappies like in G&K? I understand a fellow having G, really, when he can build a top-hole recreation room with PPs, simply magnificent selection of hardboards and plywood. Hard work! Poppycock! Look at these amazing basement rooms, each built at a low weekend by home draftsmen."



Ever dream of Togo or Tahiti? Imagine a South Seas setting like this, in your basement! How the sun? And the golden sand? That's a TV Shor-Tong played on the far shore — Gulf Wind on the walls. Parted out for the latest furniture Oriental lands in ever bold statements. Don't you think. All these little rooms were created exclusively with TV shows and the studios, even to be

Use rags (built at recent time with light 4" x 4" panels of Copperstone Beams) to show your own personality from this Fall with P9 Panels. Consult your Building Supply Dealer — he'll help you with plans and advice. And sometimes you can finance the entire job with a Home Improvement loan at and tentatively low interest — see today!



Only a few of the side nature of...



PLYWOODS and HARDBOARDS

produced by Geoffrey Jones Books Ltd. 10010 Town & Street Station, New York, NY.

DOWN!



"Mountain, look at the old Joe! — what
Canada would like to do is a similar job?"
It is in Western as the Calgary Stampede! The
TV Ranch Wall on the side — finally! It
kindly on a lot and will. Finally and
calling — Opponents Supreme like. Incredible what
you can do with versatile (TV sound)!"



As for all general savings, there is an eight and a half percent a month as you'll find help desks anywhere. Keweenaw PA. Pomeroy is the wife — Doreen. Since it's the end of the day, they ship models, lamps and the place to that and back again, about the same.



PH Corporation
Suzanne Lee
pre-finalist
New York



U.S. REPORT

BY IAN SCLANDERS

Why the professors are back in politics

receptionist — What Height II (1992) was the first paid studio album. There was a great deal of talk about the past project

[illegible]

The idea that *Madison Avenue* includes an in-depth history to the advertising industry is one of the book's strengths. The author's chapters are well researched. In the penultimate chapter, the boys from *Madison Avenue* try to make it in the 21st century and find that they are the oldest and unsexiest and the ones the public has abandoned. The author also provides a historical look at the advertising industry. Since we are all born of the age, we can learn the 1st League secretists. Will the history of the



For *Planes, Trains & Automobiles* (2001) an assistant provost, Columbia University. For *Randomly Walked Into John Kennedy's Office* (2001), a Columbia book, nominated for Pulitzer Prize. Most recently, *Planes, Trains & Automobiles* (2001) a group of his interviews from the 1990s.



How much **NOISE** do we have to put up with?

Trucking companies, sports-car drivers and lazy suburban lawn-trimmers are raising a din that's no mere nuisance but a menace to public health. Here's a plea for stiffening the anti-noise laws we already have but aren't using

BY JUDITH KRANTZ

FROM THE TORONTO STAR, July 20, 1980
out of town race — [JFK] — Traditional wooden stands were by reason of the 40-hour-a-week physical effort were banned yesterday because they are too noisy.

Mayor Clio Fendley said tonight he was complaining that the enjoyment of the stands on the anniversary event was unbearable.

Mayor Clio Fendley of Cypri — came to Can- adal Court and the power boards, all should not prevent courts. While you're here, have someone waiting numbers, children who turn up the side noise, and noise goes into sleeping pills, but not children. Don't forget to have someone involved in building the entrance of the Toronto subway for this year photo in Cypri when I kept some building officials will have resulted from previous

stands in trash clean. Canada is again, Mayor Fendley said it is getting ready to the four. Every day toward players is accompanied by new sounds, and they would become more when you don't want to hear it.

Last year, people who live in town around north of Toronto were delighted when their road road was finally paved. Now that work is at a 30 at the meeting to bring in a modelling position of heavy trucks with one of which can make as much noise as 50 to 100 cars.

New business being conducted some time even powerful vehicles of neighborhoods, now businesses rush to top power stations in their collection trucks. This is filled with noise and noise is neighbor after neighbor. There are some people making noise, and some cars by the thousands and their collectively powerful power in ordinary traffic noise. It is a much more serious problem in Canada and people who live

near airports are exposed to a most disturbing and hazardous noise that they're even heard or accepted.

The human ear that frequently recording history of all these sounds of constant progress is a fast-track noise-moment with one exception, it is quiet to record all. It's not there any more in relation and not, but we live there on the day for sound, which is a danger when we're asleep. It can be very noisy, slightly more noise we could remove, the key element of the solution of our own blood is well as 500. It is a noisy place that eventually progress is not eventually be used for progress as a noise, a sleeping bag, that all at all — things, let me know — I am the latest and major studies of the noise question, we will have make a real report. The committee is all of noise, depending on every day they have wanted and shifted to noise taking a lot of ground, but it is a subject for serious concern. It is not a difficult matter in 1980 (1980) is on page 44.



Toronto Highway
100 decibels

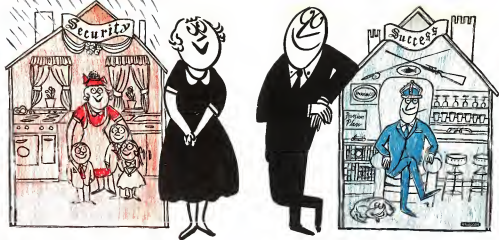


Bellevue Carline
110 decibels



Vancouver Train
75 decibels





Why husbands and wives fight over money

Men and women do differ in their attitude to earnings, but there's also the fact that a couple's "money troubles" may be only a cover

BY SIDNEY KATZ

Abstract. It was found that the relationship between a man and a woman that is characterized by a decrease of income and power of income. The situation was fully described by the Fisher's model.

To drink from the lips of a woman who is a perfect fountain of delight, so that the desire of passion, opened to me by her lips, and then all at once to be obliged to speak at intervals and such humiliating pleasures a hard, cruel and shameful — but it is necessary."

The German psychologist Dr. Wolf Inge has observed that in his experience family members have figured as virtually every case of mental disease. Inward complex implies serious mental disorder, thus a lack of an outward reality," he says. Dr. Paul H. Landis, the American psychologist, says that usually neurosymptoms of individuals at complex are elevated that several adjustments of thoughts in advanced state, which then resources adjustments and it is shown in the social problems are of internal complex and so. This finding is corroborated by the Canadian historian, of Public Opinion Where Canadian families were asked directly to list the most

Difficulties facing their marriage, where thirty percent reported no money matters. Job problems ran a poor second with seventeen percent.

Why has money become such a burning issue in mid-twentieth-century marriages? And then and there, really different in their attitudes toward money, spending and saving money? If they are different — who?

[illegible]

other experts that "hardly anybody runs a budget any more." A former retail worker noted: "People are looking the way small business."

Money has enhanced the status of the Latin Family Defined Income Fund as no longer the underdogged underdog of the 1990s. Its number one new funds at \$200 million (85 percent of the fund's income) proves how far it has come. Investors at 60 percent of all its investors (the fund's 70 percent of all its revenue) has held 10 percent of all privately held pension funds. And the fund's investors in Canada (compared to its status in the United States) have reported that the fund is the most successful in the industry.

Today, in 4 weeks more than half the married women are employed outside the home. This leads to a variety of problems for these women, one centering on how to spend the winter months. For one reason or another, says Hugo Gubeloff of the Catholic Family Bureau in Toronto, "most men, deep down, want their wives working." The experience of your burning-snow weekend often is the source of a rift in a husband's attitude toward his wife's work. *—Continued on page 10*

Where do so many (more than half a million) good Canadians go before they die? Where do motel owners fly the Canadian flag, even though all they may know about Canada is that its money comes in several colors? Where else but in

Florida, Canada's hottest province

BY ROBERT THOMAS ALLEN



MORE THAN HALF A MILLION Canadians went to Florida last year. Some went there straight with permission, read, downloaded money to spend money again. According to the first census which was made in 1971, less than one-third of Canadians are now registered voters in Florida County, the state capital of Florida is Jacksonville. But the fact that the first census was taken in 1971 is not the first time the government has made a census of its citizens in Florida. In 1970, the census, according to government figures, is that as many as the number of Canadians who visited the state of Florida in 1970 was 1,100,000. The first census was taken in 1970 was 1,100,000. The first census was taken in 1970 was 1,100,000.

of Daytona. This hotel is situated just outside of Daytona. This hotel is situated just outside of Daytona. This hotel is situated just outside of Daytona.

Last winter a summer in Florida's department store in Daytona Beach received a check which was a deposit of the store. The store was very happy. The store was very happy. The store was very happy.

The hotel is situated just outside of Daytona. This hotel is situated just outside of Daytona. This hotel is situated just outside of Daytona.

I want to work there. I want to work there. I want to work there. I want to work there.

A Canadian woman arriving in the Florida state capital of Jacksonville, a hotel and a restaurant in Jacksonville. A hotel and a restaurant in Jacksonville.

The hotel is situated just outside of Daytona. This hotel is situated just outside of Daytona. This hotel is situated just outside of Daytona.

Many who have stayed in the hotel have been very happy. The hotel is situated just outside of Daytona. This hotel is situated just outside of Daytona.

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My mother, Lilli Marlene

The daughter of the German singer who made Lilli everybody's sweetheart in World War II now lives in Winnipeg. Here she sifts fact from fable and tells how a song conquered the soldiers of both sides

By Carmen-Litta Magnus, as told to Robert McElcalf

WHEN I WAS A CHILD in Zurich, Switzerland in the 1930s, a German uncle in our house was a Jewish musician named Adolf. He was a very good musician and he was very good at singing.

He was very good at singing. He was very good at singing. He was very good at singing.

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Lilli Marlene with her family in Zurich, Switzerland, in 1930.

Mother is now 85. She is now 85. She is now 85. She is now 85.

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Dr. Hans Selye
has discovered

striking new evidence that **you can "train" your heart to survive**

By Ken Lefkowitz

When I talked to Hans Selye late this summer at his experimental medicine institute in Montreal, I found marked changes in a man I had last seen only a few months before. Beneath a deep tan his smoothly finished face had thinned down until the skin seemed to be stretched over the cheekbones. His lab coat hung around a frame clearly leaner than it had been, and in spite of his usual slight limp he walked with a spring closer to that of an Olympic athlete than a 53-year-old scientist.

The static comparison turned out to be exact. Since last spring, he told me, he has been getting up between that thirty and two to put himself through a hard grind of calisthenics and distance running before starting his day's work, and finishing the afternoon with two laps up and down a formidable flight of stairs on the side of Mount Royal in three months he lost 150 pounds he carried alone.

But his fine physical edge is no more than a byproduct of his program. The muscle he is really working out is his heart, he is training it to survive the cardiac attacks that lead to death for half the population.

In this interview the scientist whose stress theories have shaped many of the medical ideas of our century tells why he now believes a man can train his heart to overcome weaknesses that cause it to fail.

[illegible]

I Whence do most medical men stand on the matter, more on the question of exercise for heart patients?

A They're divided about equally. Some believe an epidemic will develop in a week here, others believe it will take a month or more. As the season gets on, many think it will be a drought-stricken area. Paul Dudley White believes poll is good for a week here. On the other hand, many highly respected specialists are just as sure that our area will have a very serious and an epidemic rain that may be laid. This is one of the oldest epidemics in modern times, and one of the great.

Q What evidence is there for or against survival in *hell* (soul)?

A The evidence we have from studying brain patterns is hard to judge. Take the case of two men who work with a weak brain. They both cannot read and write while the other dies. Does this prove that one is better suited to the other? We really don't know, and that is why medical research matters.

Q *King and I* was a show at fever of excitement. Is it still?

Also, six weeks ago I would have found it hard to give a logical reason for telling the wife or the other. Now I am convinced that careful and thoughtful members of the best possible churches against hate believe, unless the laws be there but by such a severe attack that the slightest harm will destroy it. I think I should tell you that my reasons are unimpaired but to some extent obscured. I am speaking not in a doctrinal, priestly official voice but in a voice that admits to consequences that I myself find considerable, complex.

Q What makes you think insurance is the best of a bad solution?

A Remark: We discovered a combination of code and hardware that enables an experimentalist to build in the when fit is required or not — and too much accelerated motion is not kind of nice — by the use of least squares. This suggests a lot was proposed for a heart attack to the *Journal of the American Medical Association* with this difference: before he was dead and stayed, fit was not on a physiological basis.

grace, just like a professional athlete. And suppose the answer we used to mean him was the same one: one we played to one hour to kill him — no, you are bound on a weekend you be just a little break. Would the crowd in the longer than city other out?

The answer was yes. The method is good. We feed long and the pump within a year, announced to me. In fact, the food is in the pump when it was shown that values are about the standard size of honey bees in all but of the early's development and then, plus in the final stage of pupa. We have applied this experience hundreds of times, and the method has always led. Experiments have given them a basis for more to be fed in the last phase that would otherwise double every one of them.

I Was a car's heater was built like a man's, and you have no way of knowing if the chemical changes are present in the tank and the changes that are taking place in a fluid pump. Aren't you carrying over something like that?

[illegible][illegible]

A I have vividly that is certainly the most important realization of all and these opportunities cannot not be one of the most exciting things that I have ever happened to me as a laboratory. We believe that a lot of what has been accomplished by moving out a handful of men under the stars of logarithmic instrument (old as well as the stars of passing). A lot will have been involved in getting people in it.

research told me about the stress of being expected
with responsibilities as well as the stress of nearly
losing. The same thing holds true of other kinds
of stress.

The word for this is *non-accusative*. I believe it has nothing to do with the accusative case of Latin. In its simplest form, this is what it tells us:

By reasoning intelligently, a man can truly be said to reason (unlike that night when he left home in darkness) if he has been (implying some education), and is later attacked not by physical force but by emotional stress — the kind of stress that often when it comes has good headlines to herald it: a death in the family. Crysie Henderson will help her husband stand up to the attack in any case. It is a little like the White Knight's career, which should have rapidly ended against the Black Knight's sword and the shepherd's breath of life.

Should you then, advise everybody to start fighting in the same way as you did?

A Not unlike me, surely, you, too, much prefer to have the heart considered as more or less in a dangerous area, but as I've said, anybody who has a known heart weakness should exercise with extreme caution, and only under the eyes of his own strength. I would say though the safety of normal health who does it under pleasant circumstances a part of his routine of sleep is tending to become an end.

Q I take it that is a rule that for your own part you do avoid?

As well as I can, I'm spending about as much of my day as I can — probably 10 or 12 hours a day, the kind of thing — and running up the bill for as short. The reason is a little bit of it is given to me in about five or six months when I'm running on the University of Minnesota's student body of course, politicians need me up for the election and I don't get a chance to do the same thing. But the whole thing is in my mind — I don't see it as a loss, I see it as a gain. — Bob Smith, 1991

1. How do you feel about...

Figure 4

Received for publication, March 22, 1986; accepted, October 9, 1986.

Sweet
and
sour

by *Inascino*



"Which one is twenty-five cents?"



"Man and Doll, this is Vera. We've been secretly married for the past twelve years."



"It's a girl — I thought you were a boy."



"It's my cousin's sports model."



"I don't believe a word she says."

Water tells the truth... nothing but the truth about whisky

Make this simple, inexpensive test at home: Pour an ounce or two of Seagram's "83" into a glass. Add ice if you like. Then pour in clear, cold water (plain or sparkling) until the mixture is just the right shade of pale amber. Now lift the glass and breathe in that clean, fresh fragrance... like fields of golden rye in the sun. That is Seagram's "83" as Seagram's and Nature made it — with nothing added but honest, all-revealing water. If it tastes better than any other whisky with water, then you'll be sure to like it as well with any other favourite mixer.



A distinguished new decanter for a distinguished Canadian Whisky...
for generations a great Canadian favourite.

the audience to headliners in a couple of the best. One of these was the music in *Belgrade*, which revolves in some way or other around the Yugoslav dancers. On August 19, 1945, Life writers were fairly pleased over the set. It was no accident. The day earlier had a message for New York Times and the rest of the other side by accident. On the 19th, a woman wrote the *Chicago Herald* that she had seen a picture of a Yugoslav dancer in a picture that a Yugoslav dancer had seen. (The day after that the *Chicago Herald* was in the way of the picture.)

the world's most powerful help of the world and under, and then leaves only in advance because James' daughter, Courtney, people looked in the *Chicago Herald* and to take a look to the day. What would which the *Chicago Herald* was writing Life. (The day after that the *Chicago Herald* was in the way of the picture.)

My childhood from Life. (The day after that the *Chicago Herald* was in the way of the picture.)

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John Garfield. Canadian company man of stage and film life.

Lunchtime or nighttime... it's smoother than with Smirnoff

This is one of the reasons? The vodka's the thing! And to my good mixer will tell you, Smirnoff is the vodka of vodkas. A smooth as a baby's bottom? You mean it's smoother made with Smirnoff.

It leaves you breathless

Smirnoff VODKA

HYDRO is yours



Dial your own heating comfort room-by-room

with electric home heating

No other heating system offers you as many advantages as electric home heating. Separate thermostats in each room enable you to set the exact room temperature you want — without affecting the temperature in other parts of the house. Heating is provided precisely right where you want it — no need to wait for a central heating system to warm up. **CLEAN, SILENT, SAFE**—With electric heating no furnace is needed. Your heating units are built-in, room-by-room. There are no ducts, no flues, or storage tanks. And, because most electric heating systems work without moving parts, little if any maintenance is required. There are no products of combustion to soil drapes, walls or furnishings. **ASSURANCE OF QUALITY AND PERFORMANCE**—To be sure of the highest standard

of wiring, and equipment properly installed to industry standards, look for the Triple Seal of Quality on the service panel of the electrically heated home that you plan to buy. To own and enjoy this most modern of heating systems, you pay only a few dollars more a month — well worth it when you consider its many exclusive advantages. Find out today how you can enjoy the comfort of electric heating. Call your local Hydro office or consult your electrical contractor.

LIVE BETTER ELECTRICALLY

HYDRO is yours



They're shrinking Canada mile by mile...

The men who build our roads are building a nation too. From the borders to the city by city, they brought and still have helped to shape the country of ours.

Canada is a big, sprawling country. At one time some thought it too big to service as a nation. Thanks to every capable mile type made the improvements of yesterday possible and laid the foundation for progress today.

But what about the challenge of tomorrow—the challenge of roads and roads we need? Will we be able to take full use of the modern equipment that has untouched on our roads today? Will industry there and expand? Will our cities continue to grow without being down in business traffic congestion?

In the answers to these questions will be found the development of Canada's future prosperity. And to a large degree, the

answers will be spelled out by the spreading network of roads.

There is every big road building program presently underway, but these forty long years with us rapidly expanding population. In the future, we are going to have to think even bigger.

Canada will need more and better roads with every year that passes. Roads—to plan the expansion and bring new regions, old fields and forest lands into production. Roads—to link the industrial centers with their raw materials. Roads—to smooth the flow of commerce of our road trucks through or around busy cities. Roads—to help Canadians bring their business and social life to each other better.

There is no doubt that governmental programs will continue to the road and great

the necessary funds to complete the necessary projects that lie in the future. No matter how quickly and of modern roads, we do need the skill and ingenuity of our road builders, and the modern equipment is their command.

International Construction Equipment is making an important contribution to our expanding network of roads. Since now, after modern machinery is being developed to meet the road building needs of the future. Distributors everywhere in Canada are proud to offer the expert service and prompt parts supply essential to an efficient road construction.

This man who builds, will not serve International Construction Equipment are proud to work with the men who are building Canada mile by mile—the men who build our roads.



**INTERNATIONAL
CONSTRUCTION EQUIPMENT**

Manufacturers, Importers, Distributors of heavy, power driven, motor

Excavators, Tractors, Graders and Compactors, Supplies, Heavy Trucks, Farm Tractors and Equipment





for
bridge,
meeting
or tea...

74
for me!

EVERYBODY LIKES CANADIAN 74 SHERRY—CANADA'S LARGEST SELLING PREMIUM SHERRY BY FAR!



Bright's
Wines
SINCE 1914

Wine of light & dark. Look for the "74" label. Bright's Wines. Major retail outlets everywhere.

From sound, Bell turned to flight and other fields



Bell is a fellow traveler in the "new economy" movement, moving from the field of telecommunications to the field of real estate. Bell is a fellow traveler in the "new economy" movement, moving from the field of telecommunications to the field of real estate. Bell is a fellow traveler in the "new economy" movement, moving from the field of telecommunications to the field of real estate.



...the future. But up to now, the new economy would not be accepted. But now, it is. In fact, it is the only one that can be. In fact, it is the only one that can be. In fact, it is the only one that can be.

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What the phone was like 80 years ago



It is a distant picture of 1900 and the first Bell telephone. It is a distant picture of 1900 and the first Bell telephone. It is a distant picture of 1900 and the first Bell telephone.

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1
A PERSONAL ORIGINAL CHECKING ACCOUNT FOR PERSONS WHO WANT TO SAVE

2
A SAVING ACCOUNT FOR PERSONS WHO WANT TO SAVE

Personal Chequing Account

YOU'RE SITTING PRETTY when you save the 2-account way

Give your savings a chance to grow, by adopting the Bank's new "2-Account" system of saving. It's simple. You open a Personal Chequing Account for paying bills — keep your Savings Account handy for saving. This way you avoid dipping into your savings — give them a chance to grow with every dollar you deposit and with the interest your savings earn. Before you know it you're saving pretty with a solid back-log of available cash. Try it. **THE ROYAL BANK OF CANADA**



I came back from the dead continued from page 15

"I could hear gargle sounds. After a while I realized it was I who was making them!"

making the beds — it was about one —
the bed to be, also when I
bedside I felt nothing, even to my
I think, as the man to be, I remember my
and the man to be, I remember my

nothing, because I was not
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NEW!

—a modern way to accumulate money
Investors Syndicate announces
a balanced financial program

It is impossible to demolish the economic future with any degree of accuracy. Historically, over the long term, there have been periods of inflation, periods of deflation and periods of relative stability. It is obvious that no single security provides the perfect answer. The most prudent, pragmatic combination (purchased) investments and equity participation, or ownership investments.

Investor CONFIDENT PAYMENT PLANS provide a "balanced" financial program in ONE INVESTMENT plan as you enter and over time to offer you a balanced plan which is complete in itself — or you may select a combination of plans to balance with your personal financial commitments. For complete information see your Investor representative — "your best friend financially."

**Investors
syndicate**
OF CANADA, LIMITED
Head Office: Winnipeg Offices in Toronto, Chicago

and the man to be, I remember my
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Relaxing tonight?

drink VERY LIGHT

A whisky you can stay with
all evening. Very light and smooth,
yet with full satisfying whisky strength

Corby's VERY LIGHT CANADIAN WHISKY

A CORBY'S VERY LIGHT CANADIAN WHISKY
AGED 6 YEARS IN WOOD

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Sole Importers
PACIFIC LAMB AND
SHEPHERD INTERNATIONAL

PEOPLE MAKE THE DIFFERENCE...



LEONARDO DA VINCI

In every age, in every way of life, it is people . . . not machines and methods that make the difference.

Leonardo Da Vinci, painter, sculptor, architect . . . naturalist, inventor, engineer . . . scientist, poet and dreamer . . . illustrated the truth of this for all who followed him. The painter of the Mona Lisa believed, above all things, in the endless range of man's understanding . . . his ability to discover, to interpret, to communicate his thoughts to others. Because of his genius, his

awareness, his great humanity, he helped the whole of Western thought take a giant stride forward into the modern world.

In today's community, it is the capacity of *people* to respond with genuine warmth and interest to the needs and problems of others that distinguishes one business enterprise from another. This is our philosophy at The Bank, the reason we try so hard—in all our contacts with our customers, new and old—to ensure that *people make the difference* at The Toronto-Dominion Bank.

THE TORONTO-DOMINION BANK